

JENNIFER C. THOMAS

EVIDENCE OF PARTICIPATION IN CREATIVE ACTIVITIES PRODUCER/ WRITER

CABLE NEWS NETWORK (CNN)

Atlanta, GA & Washington, DC

August 2013 - Current



In newsroom at CNN, Atlanta

Contribution and Impact

I continue to serve as a freelance Producer/Writer, Cable News Network (CNN). In this position I write, manage, and plan segments and content for the CNN Domestic newscasts and global team of more than 4,000 professional staff based at the network's world headquarters of Atlanta, GA and Washington, DC bureaus on stories of national and international significance. CNN continues to be recognized as the world leader in news coverage, reaching 91 Million households in the U.S. alone.

CNN has been one of the major sources of newsgathering around the world since its inception in 1980. I served fulltime from 1999-2008 as a producer and executive producer and am fortunate to return to the network as a freelance producer, reporter on live broadcasts which have covered a plethora of topics ranging from U.S. elections, the economy, and threats around the world, the the Academy Awards.

I continue to keep these skills and industry trends as an active journalist fresh and relevant, while serving as an important liaison with Howard's MJFC department for internships and opportunities.

As a producer/writer some of my responsibilities include:

- Producing show segments
- Writing scripts for live news programs
- Shot-sheeting raw video for sound-bites (short interviews) for broadcast
- Writing the reporter script with edit instructions for editors/associate producers
- Contacting guests for segments
- Creating interview questions
- Creating graphic content for stories

Relevance

The role of the press is more vital today than ever before. Journalists are the *defenders of democracy, freedom fighters of the Amendment and savvy and sophisticated storytellers.* (Jennifer Thomas) The current administration continues to vilify its importance, even calling journalists, "the enemy of the people," and many journalists are under physical threat. According to Journalist's Resource, it's the role of media experts to "root out corruption, create better laws and practices, and changed the way we live for the better. They make for a powerful reading list, whether for average citizens, aspiring journalists or anyone concerned with the press and public policy."

CNN Worldwide is the most honored brand in cable news, reaching more individuals on television, the web and mobile devices than any other cable news organization in the United States. Globally, CNN International is the most widely distributed news channel, reaching over 373 million households. CNN Digital is the #1 online news destination across all platforms, with more unique visitors and video starts than any other competitor. ([website](#))

Please find all supporting documents in the attached PDFs



More facts on CNN

- CNN's two dozen branded networks and services are available to more than 2 billion people in more than 200 countries and territories.
- CNN has 36 editorial operations around the world and around 3,000 employees worldwide.
- CNN's coverage is supplemented and carried by more than 1,000 affiliates worldwide.
- CNN reaches 91 million households in the U.S.
- CNN Digital is the number one online news destination, routinely registering nearly 200 million unique visitors globally each month.
- CNN International reaches more than 373 million households worldwide. ([website](#))