

Reply all |  Delete Junk | 

## Howard University NewsVision Capstone Broadcast Course

Thomas, Jennifer C.

Mon 11/14/2016, 4:35 PM

Hord-White, Michelle (NBCUniversal) <Michelle.Hord-White@nbcuni.com>; Lamb, ' >

 Reply all | 

Inbox

You forwarded this message on 11/14/2016 5:24 PM

HOWARD UNIV NEWSV...   
319 KB

Download Save to OneDrive - Howard University

Hi Michelle,

I hope all is well with you and that you are getting ready for the upcoming holiday season.

As you know, NewsVision, the capstone course for journalists in the Media, Journalism and Film sequence at Howard University, has finally returned to PBS affiliate WHUT TV after a more than 20 year absence. This has been made possible despite the lack of needed software and technical items. We are excited to continue re-building the legacy of the broadcast journalism sequence; however, we need support in terms of hardware and software.

Our immediate need is for iNews, the crucial software that helps in the production of newscasts and scripts. The news management system would provide students industry-standard tools that would help prepare them in the classroom to prepare the newscasts and scripts, and when they transition to the newsroom as professional journalists. Currently, we are using Microsoft Word and Excel, which slows the process and sets the students behind their peers.

We would welcome any assistance from NBCUniversal with in-kind donations of iNews logins for the capstone students (approximately 35 each semester), as well as with technical/production, and monetary assistance. Dept. Chair, Prof. Yanick Rice-Lamb can also [discuss details of sponsorship opportunities for our upcoming newscast which will be recorded "as live" on December 1, 2016.](#)

For your convenience, I'm attaching a "NewsVision Primer" which gives the basic information about the course and needs. If needed, we can provide a more detailed list of additional items.

Thank you again for your consideration. We appreciate all that NBCUniversal has done to help support our School of Communications MJFC students on their trajectory into the competitive media industry.

All best,  
Jennifer

Jennifer C. Thomas  
Assistant Professor  
Howard University School of Communications  
Department of Media, Journalism and Film  
Advisor, Howard Univ. Association of Black Journalists (HUABJ)  
President, Howard Univ. Communications Alumni Association (HUCAA)  
[525 Bryant St. NW | Room 234 | Washington, DC 20059](#)  
(202) 806-4833 - Direct | (202) 806-7927 - Main  
[jennifer.thomas@howard.edu](mailto:jennifer.thomas@howard.edu)

0 of 0  

 Reply all |   Delete Junk |  

